



POLISH  
TOURISM  
ORGANISATION

Stockholm, 2020.07.28

### Call for offers

Polish Tourism Organisation Office in Stockholm is looking for a possibility **to place minimum 3 sponsored articles on the online website of the travel magazine in Denmark**. The articles should be published for a year starting from the publication date. They will describe main travel products available in Czech, Hungary, Poland and Slovakia, attractive for Danish travelers.

The publication should be prepared by the Contractor, Polish Tourism Organisation will deliver all the necessary information and pictures, according to the Contractor's specifications.

We would like to publish the articles until the end of August 2020.

The budget is **4.000 Euro plus 25% VAT**.

The Contractor will be chosen upon the following criteria:

1. The price: the lowest can have max 20 points of 100 points available
2. The reach (measured by the number of website visitors weekly): the biggest can have max 80 points out of 100 points.

Extra activities to promote the articles may affect the reach (e.g. newsletters, where the number of recipients will be added to the general reach offered by the Contractor).

The company gathering the biggest number of points will get the order.

We are looking forward **to receiving your offer not later than the 3rd of August 2020**, at 14:00 o'clock to the email: [mh@polen.travel](mailto:mh@polen.travel). More info available at Malgorzata Hudyma's mobile phone: +46707381121.

Karlavägen 47B, bv, 114 49 Stockholm, Sweden

tel: +46 (0) 8 21 60 75, fax: +46 (0) 8 21 04 65, e-mail: [info.scan@polen.travel](mailto:info.scan@polen.travel)

**Branches of the Polish Tourism Organisation abroad:**

Amsterdam, Beijing, Berlin, Brussels, Kiev, London, Madrid, Moscow, New York, Paris, Rome, Stockholm, Tokyo, Vienna.

**websites:** [www.polen.travel](http://www.polen.travel); [www.puola.travel](http://www.puola.travel); [www.poland-convention.pl](http://www.poland-convention.pl); [www.edenpolska.pl](http://www.edenpolska.pl); [www.pieknywschod.pl](http://www.pieknywschod.pl); [www.polskapodajdalej.pl](http://www.polskapodajdalej.pl)